

The background of the entire page is a photograph of a large, multi-story stone building with a prominent, tall, square chimney. The building has a blue metal roof and several windows. In the foreground, there is a paved area with a crosswalk. In the background, a body of water is visible under a cloudy sky.

the tett

Centre for Creativity & Learning

STRATEGIC PLAN 2017

EXPLORE CREATE BE INSPIRED

OUR VISION

Connecting people and communities through the arts.

OUR MISSION

A welcoming destination where artists, arts organizations, and the community come together to explore, create, and be inspired.

OUR MANDATE

The Tett Centre for Creativity and Learning is a Not-for-Profit, charitable organization that operates an historic city-owned building on Kingston's waterfront. We provide professionally equipped and affordable space to artists and arts organizations for artistic creation. We are home to eight tenant arts organizations, eight resident artist studios, and three multi-use rentable public spaces.

We are a dynamic arts hub that coordinates and creates high-quality accessible, arts-focused programming for all levels of artistic abilities and experience. Our partners include artists, arts and community organizations The Isabel Bader Centre for the Performing Arts, and the City of Kingston's Department of Cultural Services.

As a unique cultural landmark for Kingston residents and area visitors, we enhance learning and public participation in the arts.



Strategic Goals of the Tett Centre for Creativity and Learning (TCCL)

To **OPERATE** a historical building as a vibrant arts centre

Align operations with the Master Lease Agreement and all other legal obligations

- All obligations under the Master Lease Agreement, Tenant Sub-Leases and Licensees are understood and met
- Provincial and Federal requirements associated with a charitable, NFP organization are fulfilled
- The organization is run professionally, in accordance with the Business Plan, and has a comprehensive roster of policies and procedures in place

Provide accessible and affordable space to align with the Vision, Mission, and Mandate of the organization

- All TCCL common and rentable spaces are purpose-built and properly-equipped for a variety of activities
- Rental rates of TCCL space, furniture and equipment are maintained at affordable levels
- Common and rentable areas of the building are clean, safe, and well-maintained

Support operations with an effective mix of board members, staff, and volunteers

- The Strategic Plan of the organization is consistently reflected in operations and messaging
- The organization is professionally staffed under the direction of the Executive of the Board of Directors
- There is an active, engaged, and well-managed volunteer program

To **ACTIVATE** a welcoming destination for everyone

Position the TCCL as a vital arts and cultural resource at local, regional, and national levels

- The TCCL is a welcoming space for all users and is recognized as an arts hub
- A strong Market and Communications Plan for the TCCL is developed and implemented on an annual basis
- The TCCL Centre actively evaluates its activities to demonstrate alignment with its Vision, Mission and Mandate

Create a Programming Strategy that ensures the TCCL provides an active and balanced schedule of arts programming

- The TCCL facilitates arts programming delivered by external providers
- The TCCL offers expanded programming through partnerships, agreements, and collaborations
- The TCCL creates and delivers its own programming

Maximize use of rentable spaces, respecting capacities

- A well-managed Rental Plan is in place with comprehensive policies and procedures
- Spaces are regularly rented by artists and arts organizations
- Spaces are regularly rented by non-arts clients for revenue generation

To **SUSTAIN** operations with an effective business plan

Enact and adhere to a responsible and professional governance structure

- There is an active TCCL Board of Directors, led by an Executive, to uphold the Strategic Plan
- There are active committees to fully support the TCCL Board of Directors and staff
- The TCCL Board of Directors understands and adheres to its own Bylaws and all applicable Municipal, Federal, and Provincial legislation

Achieve long term financial security

- Operations are optimized and follow a sound Financial Plan
- The TCCL adheres to a transparent and responsible budgeting process
- Diverse external funding resources support the financial sustainability of the organization

Cultivate healthy relationships with all stakeholders, including the public

- Relationships among Board of Directors, staff, sub-tenants, and licensees are mutually respectful
- Communication between the TCCL and the IBCPA and between the City of Kingston's Department of Cultural Services is on-going and productive
- All external users of the TCCL feel welcome and valued by the organization

Tett Tenant Organizations

Modern Fuel Artist Run Centre

The Kingston Handloom
Weavers and Spinners

The Kingston Potters' Guild

Kingston Lapidary and Mineral Club

Tett8 Creativity Studios

The Joe Chithalen Memorial Musical
Instrument Lending Library

Theatre Kingston

Kingston Arts Council

Kingston School of Dance

Juniper Café



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the tett
Creativity
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